

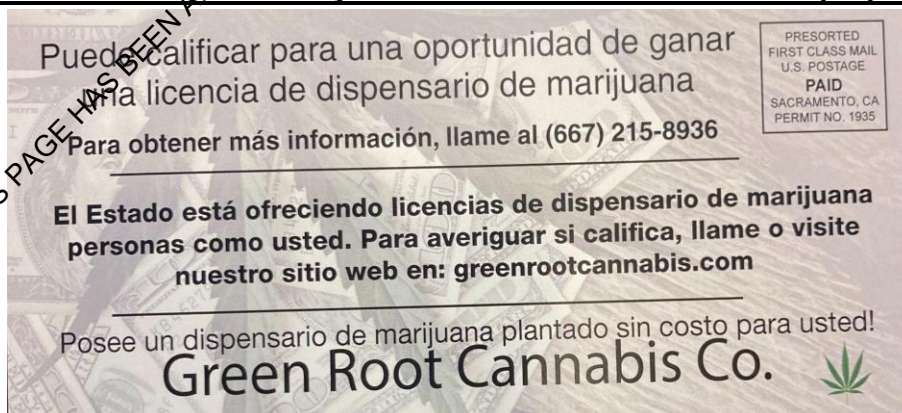


## Potentially Fraudulent Mailer Warning

The Office of Social Equity (OSE) and the Maryland Cannabis Administration (MCA) have been made aware of at least one misleading direct outreach campaign pertaining to MCA's upcoming licensing round which has been circulated throughout the State. The mailer appears to be targeting addresses in Maryland that have been identified as Disproportionately Impacted Areas. The mailer was sent as a postcard and is featured below:



Note: The mailer in question was sent in both English and Spanish, with Spanish language printed on the reverse, as shown below. **Update: The MCA has been made aware of a similar mailer, using "Green Roots Cannabis Co." as the entity in question. The MCA believes these are related mailers and Marylanders should not contact either purported entity.**



The OSE and MCA are jointly advising anyone interested in cannabis licensure to *only* obtain information through official government sources, such as [ose.maryland.gov](https://ose.maryland.gov) for eligibility criteria and [cannabis.maryland.gov](https://cannabis.maryland.gov) for questions related to the application process. Further,

