# Workforce Development Program



#### PROGRAM OVERVIEW

The Maryland Cannabis Administration's Workforce Development Program is designed to provide virtual and in-person training for retail, processing and cultivation careers across Maryland's fast growing cannabis industry.

Job placement opportunities will be offered throughout the program. Once a participant is selected and enrolled, they may choose to be partnered with a career coach who will assist with locating immediate job opportunities while the participant completes virtual courses. Participants completing degree programs and those seeking to enter the industry after completing program courses will be provided with job placement and internship program opportunities to commence in June 2025.

#### **Phase 1: Virtual Academy**

The Virtual Academy is an 8-week self paced program requiring a six hour time commitment per week. Completion of each module and evaluative component is required. The Virtual Academy opens to selected applicants in September 2024.

- Week 1: Introduction to Maryland's Cannabis Industry
- Week 2: Exploring Cannabis Careers
- Week 3: Introduction to Cannabis Entrepreneurship
- Week 4: Dispensary Career Basics
- Week 5: Processor Career Basics
- Week 6: Cultivation Career Basics
- Week 7: Ancillary Business Job Opportunities
- Week 8: Assessment

### **Phase 2: In-Person Training**

After completing the Virtual Academy, participants may enroll in an in-person training course. This two-day course, which provides hands on training in retail, processing and cultivation practices/ techniques, will run from 9AM to 5PM one weekend per month in different regions across the state. Participants only need to enroll in one of the following sessions (dates to be announced). A full Training Academy Completion Certificate will be awarded.

- November 9-10
- December 7-8
- January 10-11
- February 8-9
- March 8-9
- April 5-6Baltimore Region
- Anne Arundel Region
- Southern Region
- Greater Prince George's Region
- Eastern Region
- Western Region

#### **Phase 3: Placement**

Select, interested participants will be invited to apply for direct placement and internship opportunities to commence in June 2025. Two pre-placement courses will be offered:

- May 2025: Retail Track (Baltimore Region)
- May 2025: Processing and Cultivation Track (Eastern Region)



## **Apply Here:**

Applicants must be Maryland residents. Applications will be accepted on a rolling basis following this date. Applicants must make a commitment to being available to complete online courses and to attend in-person sessions.

Selections will be based upon a quarterly review of statewide cannabis industry job openings and communications with employment partners, with priority given to applicants with interests and skills most likely to result in job placement based on the current climate and the applicant's desired work location. Applicants with a history of cannabis related justice system involvement will be given priority consideration.