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Maryland Cannabis Administration Accepting Proposals for Pilot Cannabis Care Line Program

Linthicum, Md. (June 25, 2026) - The Maryland Cannabis Administration (MCA) is currently accepting proposals for a pilot Cannabis Care Line (CCL) program, an initiative intended to complement the ongoing provider-patient relationship with certifying as well as other healthcare providers. The pilot program will supplement existing clinical director services being offered at Maryland licensed dispensaries. Guidance provided through the CCL will be free-of-charge to callers.

“This CCL pilot program is being launched in response to medical cannabis patient and provider feedback collected during MCA’s medical cannabis roundtables in 2025 as well as input from the [2025 Maryland Medical Cannabis Patient Survey](#),” said Tabatha Robinson, Maryland Cannabis Administration director. “The MCA has listened to what our more than 80,000 certified medical cannabis patients have to say. As a result, the CCL program was born to address those voices and enhance our medical cannabis program.”

The CCL program includes the provision of medical staff to answer each call. Staff are required to have designated clinical credentials and required training on medical cannabis use topics. Calls must be answered live a minimum of 12 hours per week. Hours of operation and call time hours may vary during the pilot program to target peak volume. In addition to assisting patients navigate key topics such as contraindications and side effects, CCL staff will be able to screen and make referrals for problem use and cannabis use disorder. While medical patients will be prioritized, adult-use customers will be able to contact the CCL for guidance on similar questions as well.

Please note: The guidance provided via the CCL is intended to be informational and is not intended to create an ongoing treatment relationship between the caller and provider or to replace medical care.

Proposals will be accepted through July 16, 2026. Any questions regarding this procurement should be directed to publichealth.mca@maryland.gov by July 8, 2026.

Click [here](#) to view the Request for Proposals (RFP) for the Cannabis Care Line.

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