



MARYLAND
MMCC

Natalie M. LaPrade
Maryland Medical Cannabis Commission

Larry Hogan, Governor • Boyd Rutherford, Lt. Governor • Robert Neall, Secretary

10.62.36.01 Advertising Restrictions

A. No grower, processor, dispensary, independent testing laboratory, or certifying provider may place or maintain, or cause to be placed or maintained, an advertisement for medical cannabis or medical cannabis products on:

- (1) Radio, television, or a billboard;*
- (2) A print publication, unless at least 85 percent of the audience is reasonably expected to be 18 years of age or older, as determined by reliable and current audience composition data;*
- (3) Public property;*
- (4) A handbill, leaflet, or flyer directly handed, deposited, fastened, or otherwise distributed on:
 - (a) Public property; or*
 - (b) Private property without the consent of the owner; or**
- (5) Any website, mobile application, social media, or other electronic communication that fails to verify that the user is at least 18 years of age.*

B. An advertisement for a grower, processor, dispensary, independent testing laboratory, or certifying provider may not make any statement that is false or misleading in any material way or is otherwise a violation of Commercial Law Article, §§ 13-301–13-320, Annotated Code of Maryland.

C. All advertising for medical cannabis or medical cannabis products shall include:

- (1) A statement that the product is for use only by a qualifying patient;*
- (2) A warning that there may be health risks associated with consumption of the medical cannabis or medical cannabis product; and*
- (3) Any other warnings required by the commission.*