



Title 10
MARYLAND DEPARTMENT OF HEALTH
Subtitle 62 NATALIE M. LAPRADE MEDICAL CANNABIS
COMMISSION

10.62.34 Discipline and Enforcement

.08 Advertising Restrictions.

- A. All advertisements for medical cannabis, medical cannabis products, edible cannabis products, and medical cannabis-related services shall comply with the requirements of Health-General Article, §13-3313.1, Annotated Code of Maryland.
- B. A licensee, registrant, agent, or employee who violates §A of this regulation:
- (1) Is subject to a fine not exceeding:
 - (a) \$500 for a first violation;
 - (b) \$1,000 for a second violation occurring within 24 months after the first violation; and
 - (c) \$5,000 for each subsequent violation occurring within 24 months after the preceding violation; and
 - (2) May elect to:
 - (a) Pay the imposed fine; or
 - (b) Request a hearing not later than 30 days after receipt of notice of the fine.
- C. In accordance with the hearing provisions of Regulation .05 of this chapter, the Commission may deny, suspend, or revoke the license or registration of a licensee, registrant, agent, or employee who violates §A of this regulation.
- D. A person may voluntarily submit an advertisement to the Commission for an advisory opinion on whether the advertisement complies with the requirements of Health-General Article, §13-3313.1, Annotated Code of Maryland. The Commission shall:
- (1) Review a copy of any advertisement submitted in the form prescribed by the Commission, and
 - (2) Provide an advisory opinion on whether the advertisement complies with Health-General Article, §13-3313.1, Annotated Code of Maryland, within 45 days of receipt of the request.