



Attachment C – Detailed Diversity Plan Template

1. Goals

Provide a goal to ensure that people from diverse backgrounds have equal opportunities in ownership, leadership, jobs, and business contracts and demonstrate the methods that would be used to meet this goal in the proposed entity.

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2. Action Plan

Provide an action plan that addresses how your business will recruit, utilize, and promote diversity in owners, investors, employees, or contractors.

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3. Defining “Diverse Participants”

Provide how the applicant defines “Diverse Participants”. For the purpose of this template, “Diversity” may include, but is not limited to, diversity based on ethnicity, gender, gender identity, race, sexual orientation, socioeconomic status, religion, disability status, and veteran status. The applicant may consider any individual or group that the applicant can demonstrate has been disadvantaged or underrepresented in the cannabis industry and therefore how the inclusion of them as a participant in the Diversity Plan would be beneficial.

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4. Outreach

Confirm that the proposed business will engage in diversity-oriented outreach such as promoting or sponsoring events, providing mentoring, training, or professional development programs, partaking in civic or professional groups that promote diversity, or any other initiatives to promote diversity.

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